

ISABELLA PODERICO

JOURNALIST, AND
MEDIA CREATIVE

CONTACT

✉ isabella.poderico@gmail.com

📍 South East England

SKILLS

Writing/ Copywriting/Editing

Production

Interviewing

Live Broadcast Radio

In- Design, Premiere Pro, Photoshop

Management/Leadership

Design

EDUCATION

Media, Politics, Sociology

City of Oxford College

2020-2022

A*, A,A

BA Media and Communications

University of Sussex

2022-2025

Currently in my second year of study at Sussex, averaging 70% and aiming for a 1st class degree

AWARDS AND CERTIFICATES

Winner of Best Culture/Arts Piece by The National Student Publication Association (2024)

Certification in Politics of Representation: Remembering and Forgetting in Contemporary Europe. Awarded by the University of Masaryk and the University of Sussex (2024)

UNIQ University of Oxford Certification in Politics, Philosophy and Economics (2022)

LAMDA Certification in Drama - Distinction Grade Achieved (2019)

PROFILE

I am passionate and enthusiastic about all things creative, particularly surrounding reporting, both for live broadcast and print. I am ambitious and high achieving, and I fulfil my duties and projects to a high industry standard. Always filled with ideas and willing to try, tackle and take on anything. I am no stranger to problem solving and situation management. I have interviewed high-profile celebrities, written freelance for several publications and blogs, and have experience both in front and behind the camera. Alongside journalism, I also have experience directing short films, editing footage and audio, lighting, and hosting my own radio show, along with live political debate. In my spare time I enjoy travelling and immersing myself in new cultures, along with attending events such as comedy shows and film festivals.

WORK EXPERIENCE

Radio Host

2018-2020

Radio Bicester (yWe Media)

- I scripted, produced, and hosted my own weekly radio show, which was broadcasted live to Bicester.
- I did all the research, and playlist design.
- This show was an hour long, and was consistent for two years until COVID.

Senior Editor

2023-

The Badger Newspaper

- I am the Senior Editor of the University of Sussex Newspaper, The Badger, which is distributed to 18,000 students across campus.
- Using InDesign I design every edition of the paper, and edit articles across all sections
- The paper is distributed monthly, and I have written and edited for every edition, and have articles on the website.
- I manage my team of 35 Editors and 100 Staff Writers.

Founder and Director

2023-

The ABC On

- I am the Director and Co-Founder of The ABC On, a blog and social media chain designed to inform and educate young people on all things film, tv, music, culture and lifestyle. .

Returning Panellist

BBC RADIO 5 LIVE

2024

- I was featured on Dotun Adebayo's BBC Radio 5 LIVE show, where I represent the opinions of young people, who are first time voters.
- I answer questions live, given to me by the call-in-listeners, and explore and explain my political views.

Food Writer

Coffee Corner by Mia Caven

2024

- I write a monthly food article for the subscription newsletter 'Coffee Corner'.

Multimedia Journalist Intern

2024

Title Media

- I worked as a multimedia intern, writing articles, creating reels, editing interviews and filming promotional content.
- The internship lasted 5 months and gave me valuable experience into the industry, building my professional skills.
- I learnt how to effectively use wordpress, edit articles, and obtain good SEO scores.